

# How To Apply Your Placard

The calorie placards created on [PEPSICOBEVERAGEFACTS.COM/FOUNTAINREPORTS](https://PEPSICOBEVERAGEFACTS.COM/FOUNTAINREPORTS) are designed to be printed on self-adhesive material and placed on self-serve fountain dispensers in the locations specified below. **The placards may not be placed on equipment that is not self-serve and may not be placed anywhere on our equipment other than as specified below. In addition, no other placards or signage may be placed on our equipment unless specifically approved by the PepsiCo Food Service Marketing team.**



### Soft Drink Dispensers

Place the approved placard on the center of the back splash



### Juice Dispensers

Place the approved placard on the center of the back splash



### Frozen Drink Dispensers

**1 flavor:** Center the approved placard above the dispensing valve  
**2 flavors:** Center the approved placard between the two dispensing valves



### Tea & Non Carb Drink Dispensers

**1 flavor:** Center the approved placard behind the dispensing valve  
**2 flavors:** (Requires two placards, one for each flavor) Center each approved placard behind the appropriate dispensing valve

## APPLICATION TIPS

**Please follow these instructions to ensure proper application and longevity of the placard.**

**These decals are not permanent and will need to be changed periodically.**

- **STEP 1:** Use a paper towel (damp with little soap) to wipe down the area on the fountain back splash where the placard will be placed.  
- DO NOT DRY
- **STEP 2:** Immediately after step 1, remove the backing of the placard
- **STEP 3:** Place the sticky side of the placard on the machine in the area that was just wiped with the paper towel – this area should still be wet when you apply the placard
- **STEP 4:** if needed, remove any bubbles and adjust the placement of placard with your fingers and/or a dry paper towel.
- **STEP 5:** Use paper towel to dry the placard/area around it